

# THE 5 CHOICES<sup>®</sup>

to extraordinary productivity

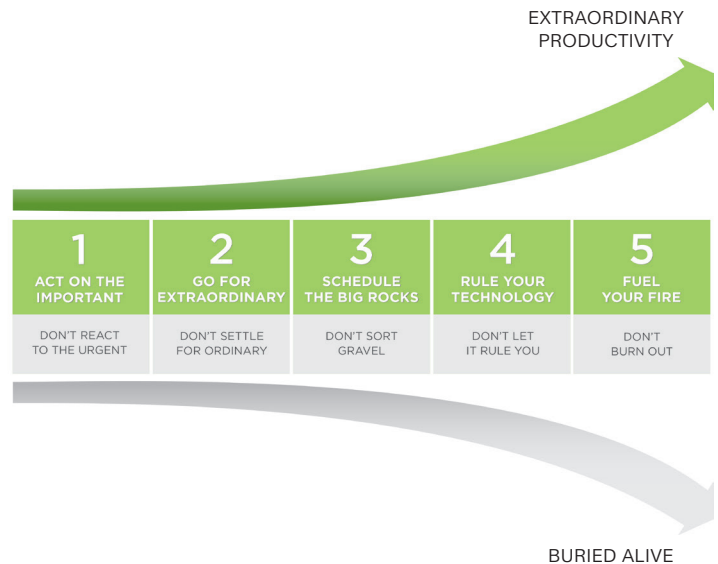


FranklinCovey

ALL ACCESS PASS<sup>®</sup>

## The 5 Choices Solution

*The 5 Choices to Extraordinary Productivity* process measurably increases productivity of individuals, teams, and organisations. Participants make more selective, high-impact choices about where to invest their valuable time, attention, and energy.



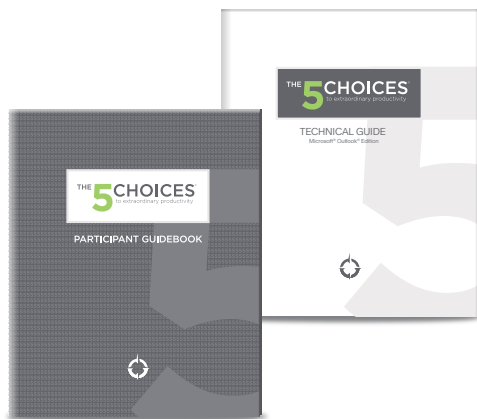
### PROBLEM

The barrage of information coming at us from multiple sources (e.g., texts, email, tweets, blogs, alerts), coupled with the demands of our careers, are overwhelming and distracting. The sheer volume of information threatens our ability to think clearly and make wise decisions about what's important. If we react to these stimuli without clear discernment, we fail to accomplish the goals that matter most in our professional and personal lives.

### SOLUTION

FranklinCovey's *The 5 Choices to Extraordinary Productivity* solution inspires participants to dramatically increase their ability to achieve life's most important outcomes. Supported by science and years of experience, this solution not only produces a measurable increase in productivity, but also provides a renewed sense of engagement and accomplishment. The content can be delivered online via virtual classroom or in a traditional classroom setting.

SECTION	OUTCOME / OBJECTIVE
<b>ACT ON THE IMPORTANT, DON'T REACT TO THE URGENT®</b>	In today's world, people are drowning in email, overwhelmed with demands, and trying to do more with less. This solution helps participants filter the vitally important priorities from distractions so they can focus on making a real contribution.
<b>GO FOR EXTRAORDINARY, DON'T SETTLE FOR ORDINARY®</b>	Everyone wants to make a difference, but competing priorities often prevent them from achieving extraordinary results. Participants redefine their roles in terms of extraordinary results to achieve high-priority goals.
<b>SCHEDULE THE BIG ROCKS, DON'T SORT GRAVEL®</b>	The crushing increase in workday pressures can make people feel helpless and out of control. The <i>5 Choices</i> helps participants regain control of their work and lives through a cadence of planning and execution that produces extraordinary outcomes.
<b>RULE YOUR TECHNOLOGY, DON'T LET IT RULE YOU®</b>	An electronic avalanche of email, texts, and social media alerts seriously threaten productivity more than ever before. Through the <i>5 Choices</i> , participants leverage their technology and fend off distractions by optimising platforms like Microsoft® Outlook® to boost productivity.
<b>FUEL YOUR FIRE, DON'T BURN OUT®</b>	Today's exhausting, high-pressure work environment burns people out at an alarming rate. Applying the 5 Energy Drivers, participants benefit from the latest in brain science to consistently recharge mentally and physically.



### PRODUCT INCLUDES

- Participant Guidebook
- Technical Guide with instructions on how to maximise use of Microsoft Outlook®, Lotus Notes®, Google®, etc.



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