

# BUILD CAPABILITY. DELIVER RESULTS.

FranklinCovey has been helping organisations for nearly three decades—providing them with a combination of the world's best content and solutions for developing leaders and effective individuals to drive the organisation's most important results. Today, the FranklinCovey All Access Pass<sup>®</sup> provides unlimited access to all of our best-in-class content and solutions, allowing you to expand your reach, achieve your business objectives, and sustainably impact performance across your organisation.



## UNLIMITED ACCESS

Access FranklinCovey's world-class content, whenever and wherever you need it. Certify your internal facilitators to teach our content, deploy FranklinCovey consultants, or use digital content to reach your learners with the behaviour-changing content you require. With the All Access Pass, you have the resources to build capability and deliver results.



## FLEXIBILITY

Access content across a variety of delivery formats to meet multiple stakeholder needs.

- On-site training
- Webinars
- On Demand digital learning
- Blended learning
- Coaching
- Organisation-wide transformational processes



## SUPPORT

FranklinCovey's quality extends throughout all aspects of your experience. As a passholder you will have access to a certified implementation specialist who will help to design impact journeys for behaviour change and results.



## IMPACT

Organise FranklinCovey content around your specific business-related needs. Plus, build a common learning experience throughout your entire global organisation with our core content areas, localised into 16 languages.










## SERVICES

Passholder services are available to help accelerate your business objectives. Our flexible services range from coaching to facilitator certification and onsite delivery to content customisation and pass administration. Our commitment is to provide all of the tools and resources needed to meet your ever-changing needs.



## VALUE

Build capability with even more people in your organisation and save money in the process. Everything is included at a per-person price that is, in many cases, more affordable than rolling out a single traditional training solution.

		AAP	AAP+
	<p><b>THE 4 DISCIPLINES OF EXECUTION® OPERATING SYSTEM</b></p> <ul style="list-style-type: none"> <li>Helps leaders implement a clear, repeatable, and proven formula for execution.</li> <li>Most valuable for organisations experiencing an execution gap and that need a disciplined process for achieving their priority goals.</li> </ul>		●
	<p><b>THE 4 ESSENTIAL ROLES OF LEADERSHIP™</b></p> <ul style="list-style-type: none"> <li>Develop leaders who can think big, adapt quickly, and translate strategy into meaningful work.</li> <li>Most valuable where leaders can make a difference by inspiring trust, creating vision, executing strategy, and coaching potential.</li> </ul>	●	●
	<p><b>THE 5 CHOICES TO EXTRAORDINARY PRODUCTIVITY®</b></p> <ul style="list-style-type: none"> <li>Helps people master time management for the 21st century.</li> <li>Most valuable for people who need to make the highest-impact choices about where to invest time, attention, and energy.</li> </ul>	●	●
	<p><b>THE 6 CRITICAL PRACTICES FOR LEADING A TEAM™</b></p> <ul style="list-style-type: none"> <li>Equips first-level leaders with the essential skills and tools to get work done with, and through, other people.</li> <li>Successfully transition new first-level leaders from individual contributors to leaders of others.</li> </ul>	●	●
	<p><b>THE 7 HABITS FOR MANAGERS®</b></p> <ul style="list-style-type: none"> <li>Develops essential mindsets, skillsets, and toolsets to get work done with and through others.</li> <li>Most valuable when needing to build the leadership pipeline at the frontline-leader level.</li> </ul>	●	●
	<p><b>THE 7 HABITS LEADER IMPLEMENTATION: COACHING YOUR TEAM TO HIGHER PERFORMANCE</b></p> <ul style="list-style-type: none"> <li>Helps leaders model the 7 Habits and create conditions where their team members work together more effectively.</li> <li>Most valuable for teams and organisations that want to build a culture of effectiveness.</li> </ul>	●	●
	<p><b>THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE® FOUNDATIONS</b></p> <ul style="list-style-type: none"> <li>Builds the fundamentals of personal effectiveness.</li> <li>Most useful when people need an introduction to increasing emotional intelligence, including self-management and interpersonal skills.</li> </ul>	●	●



**THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE®: SIGNATURE EDITION 4.0**

- Increases personal effectiveness.
- Most useful for organisations/individuals who want to increase emotional intelligence, interpersonal communication, and teamwork.



**CHANGE: HOW TO TURN UNCERTAINTY INTO OPPORTUNITY™**

- Helps leaders successfully guide their teams through change.
- Most valuable for people and organisations that are suffering from an overload of new initiatives and unexpected events.



**CREATE A SHARED VISION AND STRATEGY™**

- A stand-alone module that is part of the new 4 Essential Roles of Leadership suite.
- Clearly define where your team is going and how they are going to get there.



**EXECUTE YOUR TEAM'S STRATEGY AND GOALS™**

- A stand-alone module that is part of the new 4 Essential Roles of Leadership suite.
- Use disciplined processes to consistently achieve results with, and through, others.



**FRANKLINCOVEY EXCELERATORS®**

- Self-paced versions of FranklinCovey's most popular courses.
- Each one-hour eLearning module includes videos, animation, assessments, exercises, and downloadable toolkits.



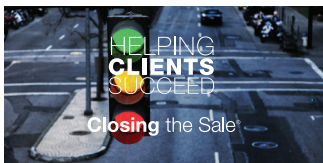
**FRANKLINCOVEY INSIGHTS®**

- Video-based, 10- to 20-minute, single-point lessons.
- Any passholder can easily use these short and compelling videos in everyday work situations to reframe, provoke ideas, build relationships, and teach or reinforce skills.



**FUNDAMENTAL BELIEFS OF A TRUST & INSPIRE LEADER™**

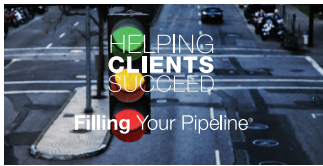
- Explores five beliefs that transform how leaders think and behave.
- Ideal for every person who wants to transform their leadership style from Command & Control to Trust & Inspire.



**HELPING CLIENTS SUCCEED®: CLOSING THE SALE®**

- Sell with the intent to achieve win-win outcomes.
- Skillfully create the conditions for good decision-making in every client meeting.





**HELPING CLIENTS SUCCEED®: FILLING YOUR PIPELINE®**

- Helps salespeople increase the quality and quantity of their sales pipeline.
- Most useful for creating a customer-focused culture and increasing sales accountability.



**HELPING CLIENTS SUCCEED®: QUALIFYING OPPORTUNITIES®**

- Quickly identify real opportunities and decrease pipeline friction by eliminating weak ones.
- Creates a specific call plan that addresses key client issues—nothing more and nothing less.



**INSPIRE A CULTURE OF TRUST™**

- A stand-alone module that is part of the new 4 Essential Roles of Leadership suite.
- Be the credible leader others choose to follow—one with both character and competence.



**INTRODUCTION TO THE 4 ESSENTIAL ROLES OF LEADERSHIP™**

- A stand-alone module that is part of the new 4 Essential Roles of Leadership suite.
- Introduces leaders to the core framework for leadership effectiveness.



**JHANA**

- Bite-size content and learning tools for managers and leaders.
- Just-in-time, “topic-specific” leadership and management content, as well as best practices and tips, in an easily digestible format.



**LEADING AT THE SPEED OF TRUST®**

- Helps leaders increase their personal credibility, practice specific behaviors that increase trust, and improve organisational trust.
- Most valuable in organisations that need to create a measurable culture of high trust.



**LEADING CUSTOMER LOYALTY®**

- Helps leaders increase employee engagement and provides tools and processes to continuously improve customer experiences.
- Most valuable for organisations that seek to create a culture of loyalty with employees and customers.



**MEETING ADVANTAGE™**

- Helps leaders and teams optimise the time and energy invested in meetings by providing clear guidelines on what to do before, during, and after each meeting.
- Most valuable for organisations where meetings are perceived as “wasteful” or “unproductive.”





**MULTIPLIERS®: HOW THE BEST LEADERS IGNITE EVERYONE'S INTELLIGENCE**

- Helps leaders harness all the energy and capability of their teams.
- Enables leaders to prompt deep learning and growth in others and achieve better results together.

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**PRESENTATION ADVANTAGE®**

- Helps people communicate effectively, whether with one or one hundred people.
- Most useful for people and organisations that seek to better inform, influence, and persuade others in today's knowledge-based world, live or virtually.

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**PROJECT MANAGEMENT ESSENTIALS FOR THE UNOFFICIAL PROJECT MANAGER®**

- Helps today's knowledge workers learn how to master informal authority with project teams and implement a disciplined process to complete projects with quality results.
- Most valuable in organisations that need to improve effectiveness of everyday, cross-functional project work.

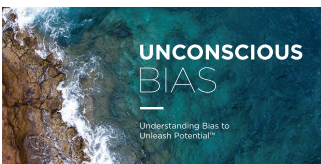
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**SPEED OF TRUST® FOUNDATIONS**

- Helps individuals build strong foundations of self and relationship trust.
- Most useful for organisations that seek to improve open communication, creativity, and engagement.

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**UNCONSCIOUS BIAS: UNDERSTANDING BIAS TO UNLEASH POTENTIAL™**

- Recognise the impact of bias on behaviors, decisions, and performance.
- Explore bias and create ways to face bias with courage, ensuring everyone is respected, included, and valued.

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**UNLEASH YOUR TEAM'S POTENTIAL THROUGH COACHING™**

- A stand-alone module that is part of the new 4 Essential Roles of Leadership suite.
- Unleash the ability of each person on your team to improve performance, solve problems, and grow their careers.

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**WHAT THE CEO WANTS YOU TO KNOW: BUILDING BUSINESS ACUMEN™**

- Helps people easily understand the mechanics of their organisation's money-making model.
- Most useful for helping people understand the story financials tell and how they contribute to the bottom line.

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**WRITING ADVANTAGE™**

- Helps people express ideas and critical messages clearly and concisely.
- Most valuable for organisations that want consistently high standards of written communication for greater actions and results.

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Would you like to learn more?

We can help you determine which option of the All Access Pass is right for you. Get in touch at **1800 786 346** or **info@franklincovey.com.au**